



RADIANT POINT-OF-SALE

built for petroleum and convenience retailing

Petroleum and convenience store operators have always faced a tough business environment. Today, competition and consumer demands for convenience are increasing faster than ever. Delivering on these expectations and growing same-store sales require moving up to a higher retailing standard, including a more advanced point-of-sale technology.

Radiant is redefining point-of-sale with a solution that will help you dramatically improve speed of service, increase customer throughput and support credit card security guidelines. Installed with many industry-leading operators, the Radiant Point-of-Sale (POS) is easy to use, reduces transaction time and allows you to launch promotions, specials and customer programs across all sites in minutes. By supporting every store profit center – from fuel to foodservice – Radiant POS enables you to manage the growing complexity of convenience retailing with ease while protecting your customer's personal information.



RADIANT POINT-OF-SALE

➤ IMPROVE SPEED OF SERVICE

Improve transaction speed via an intuitive touch screen interface, graphical order confirmation display, integrated credit processing, fuel control and scanning. Serve customers without interruption through advanced fault tolerance.

➤ PCATS NAXML CERTIFIED

Integrate Radiant POS with third-party back office and financial systems through the PCATS NAXML POS-BO standard.

➤ CISP VALIDATED AND EMV CERTIFIED

Secure your customer's personal information under the most stringent credit card security guidelines.

➤ INCREASE SALES

Increase customer throughput during peak business hours. Drive repeat business through targeted marketing and loyalty programs to increase site visits by your most profitable customers. Seamless support of multiple profit centers including food service, c-store and fuel.

➤ REDUCE OPERATING COSTS

Train new employees in minutes, not days. Real-time cash drawer audits highlight shrink before it becomes a problem. Integration of security camera with electronic journal closely ties site operations and data.

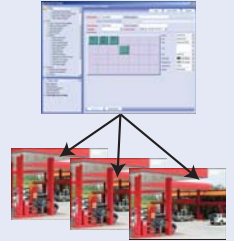
RADIANT SITE MANAGER

- Manage all Radiant POS configurations at the site.
- Manage retail items including pricing, fuel pricing, coupons, discounts, promotions and specials.
- Real-time analysis of key operational data accessed from the POS or the back office PC.



RADIANT CONFIGURATION MANAGER

- Manage all Radiant POS configuration from HQ.
- Remotely manage retail items, fuel pricing, POS button layouts and other critical administrative tasks.
- Distribute individual or corporate changes to your entire site base, with no site intervention.
- Ensure all configuration changes are active on the POS with advanced logging & alert notification.



RADIANT POS DELIVERS SPEED AND QUALITY OF SERVICE TO DRIVE SALES GROWTH.

ROBUST TRANSACTION MANAGEMENT

- Reduce cashier training time from days to minutes through advanced touch screen technology, intuitive screen layouts and audio/visual cues.
- Manage all store profit centers, including fuel, food service, merchandise, car wash, lottery, money order, customer self-service and more.
- Process transactions and maintain data integrity even in the event of a network failure.

SITE MANAGEMENT

- Perform real-time analysis of employee, shift and store operations at the POS or the back office PC.
- Enable managers to complete mission-critical administration tasks at either the POS or back office PC.
- Streamline shift and end-of-day closing for key categories such as fuel, lottery, money order, credit, cash and other shift metrics.
- Manage fuel price changes both at the site or HQ, including integration with price signs.

ELECTRONIC PAYMENTS & CUSTOMER LOYALTY

- Quickly process multiple payment types such as RFID, loyalty fleet cards, credit and debit both inside and outside of the store.
- Deploy new marketing and branded card programs in minutes without site personnel intervention.
- Integrated Loyalty to drive repeat business with your most profitable customers.
- Support global payment standards such as CISP/PCI and EMV to eliminate fraud and reduce litigation risk.

FUEL CONTROL

- Integrate with all leading global fuel dispensers and support of industry standards such as IFSF.
- Support features such as fuel price rollback and merchandising at the dispenser.
- Decrease drive-offs with higher cashier vigilance of forecourt activities. Audio and visual cues proactively alert cashier of potential problems.

CENTRALIZED MANAGEMENT

- Centrally manage POS configuration including items, menus and buttons.
- Deploy configuration changes and software updates to individual stores, user-defined store groups or across the enterprise.
- Remote help desk access, diagnostics and software updates.

OPEN INTEGRATION

- First POS certified with the PCATS-NAXML POS-BO standard. Enables ease of integration with third party back office and financial solutions.
- Support OPOS standard for peripheral and device integration.
- Support global industry standards such as IFSF.

RADIANT'S GLOBAL CAPABILITIES

- Sites deployed around the globe with leading petroleum and convenience retailers.
- Support full local and fiscal requirements.
- Office locations in five countries on four continents.
- ISO:9001 certified with Materials Management, Manufacturing and Field Service.

FUTURE PROOF ARCHITECTURE

- Support new business concepts and requirements through a truly scalable and open platform.
- Transform the Order Confirmation Display into a multi-media digital marketing tool.



FOR MORE INFORMATION, PLEASE VISIT US AT
WWW.RADIANTSYSTEMS.COM OR CONTACT US AT 877.794.RADS

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